
STRATEGIC PLAN

Updated September, 2001

**BATTERER INTERVENTION
SERVICES COALITION
OF
MICHIGAN
BISCM**

MISSION

We will keep the needs of victims foremost in our efforts rather than the interest of batterers or any batterer intervention service or model.

We will provide a working forum for interaction and information sharing among agencies and individuals concerned with the provision of batterer intervention services in Michigan.

We will create and maintain coordinated community actions that hold batterers accountable for their behavior and promote safety and empowerment for victims.

VALUE STATEMENTS

Participants examine their personal and organizational beliefs to determine those values that are foundational to carrying out the mission of BISCMI. The following statements give expression to these values:

All of our activities and interactions shall be:

- Respectful and accountable
- Credible and competent

We believe that:

- Our BIS shall be based on sound theories
- Maintaining connections to researchers and academicians are necessary
- A coordinated community response to batterer intervention is crucial.
- It is important to be open to innovative evolving theories and techniques that do not compromise our mission and standards.

STAKEHOLDERS

A Stakeholder is an individual or group who is directly or indirectly a part of the community response to domestic abuse with BISCMI, and therefore can affect its future. Such persons or groups could be survivors, community participants, agencies, businesses, guests, organizations, funders, governments, and others. The stakeholders of BISCMI include, but are not limited to the following:

- Domestic Violence Prevention and Treatment Board (DVPTB)
- Michigan Coalition Against Domestic and Sexual Violence (MCADSV)
- Michigan Association of District Court Probation Officers (MADCPO)
- Prosecutor Attorneys Association of Michigan (PAAM)
- Michigan Judicial Institute (MJI)
- Michigan Bar Association (MBA)
- Michigan Psychological Association (MPA)
- Michigan Counseling Association (MCA)

- Michigan Family Independence Agency (FIA)
- National Association of Social Workers (NASW)
- Community Mental Health (CMH)
- Survivor Services Organizations
- Education Institutions
- Researchers
- Insurance Companies
- Law Enforcement
- Hospitals
- Faith Community
- Women and Children
- Batterers
- Women's Resource Centers
- Men's Resource Centers
- U.S., State, and Local Government
- Michigan Resource Center
- Media
- Community Coordinating Committees
- Batterer Intervention Services

CRITICAL CATEGORIES

The Following are the critical issues that have the greatest strategic importance to the long-term well-being of BISCMI

Community Relationships and Collaborations: Assume leadership in addressing BIS's. Grow the public knowledge and awareness of the organization; develop a marketing plan to build name recognition with the professional and at-large community; enhance relationships with key stakeholders.

Primary Responsibility: BIS Development Committee

Program/Services: Gain recognition as the community clearinghouse for batterer intervention services; help develop and strengthen BIS's; facilitate community ownership of prevention and intervention of domestic violence; advocate for domestic violence prevention and intervention.

Primary Responsibility: BIS Development Committee

Organizational Longevity: Strengthen the organization. Develop strategies to elicit active participation of members; develop strategies to strengthen Regional meeting and activities.

Primary Responsibility: Operations Committee

Finances: Expand financial income beyond membership dues and conference income. Research potential grants for administrative support, i.e. facility and staffing. Develop fund raising strategies and pursue donations.

Primary Responsibility: Operations Committee

Facility and Staffing: Development of a centralized office, progressively addressing filing of documents and archives, staffing, facility, and office equipment.

Primary Responsibility: Operations Committee

Ongoing Education and Training: Develop strategies for training and educational opportunities.

Primary Responsibility: Education Committee

STRATEGIC DIRECTIONS, STRATEGIES AND GOALS

Community Relationships and Collaborations:

1. Appoint Liaisons to key stakeholders.
2. Include Liaisons from key stakeholders in our meetings and plans.
3. Create and market a Speaker's Bureau.
4. Develop a definitive list of BIS providers throughout the State.
5. Develop a list of local Domestic Violence Coordinating Committees.
6. Assign regional BISC members to participate in the Regional DV Coordinating Committees.
7. Collaborate with and support Regional BISC activities.

Program/Services:

8. Create a quarterly newsletter.
9. Create a BISCMI Brochure.
10. Create a BISCMI Web site.
11. Create and Market a Speakers Bureau to educate Stakeholders on the importance and necessity for BIS when working with domestic abuse.
12. Create and offer Program Development Packets for BIS members

Organizational Longevity:

13. Assign mentor to new Council Members.
14. Create Packet to send out to all BIS providers in the State to include "benefits" of BISCMI Membership.
15. Make personal contacts to BIS Programs and invite their participation and offer support.
16. Review committee assignments and function.
17. Create and offer orientation to new council members.
18. Develop means of recruiting new members at the annual conference.
19. Review and critique organizational activities annually related to Strategic Plan and finances.
20. Evaluate National level organizations with which we want to partner.
21. Maintain and strengthen collaboration with academicians and researchers.
22. Develop a policy to review and act upon grievances lodged from individuals or stakeholders regarding BISC-MI council and general members.
23. Develop a policy on prerequisites and ongoing requirements for BISCMI Council Members.
24. Create a perpetual calendar for BISCMI Activities.

Finances:

- 25. Grant Writing.
- 26. Fund Raising.

Facility and Staffing:

- 27. Recruit volunteers or community service workers.
- 28. After finances are secured, pursue facility and staffing.

Ongoing Education and Training:

- 29. Provide an annual all day BIS training.
- 30. Provide an annual conference with a heavy emphasis on BIS training.
- 31. Approve and provide CEU's for BIS training and education.
- 32. Provide standards training to Probation Departments.
- 33. Provide workshops and awareness presentations to key Stakeholders.